



Symetra SwiftTerm[®] enhancements

Sept. 8, 2022

At Symetra, we believe good things come in threes—especially when it comes to improving our products. That’s why we’re pleased to announce *three* exciting enhancements to Symetra SwiftTerm that are available starting today!



Lower pricing

For coverage amounts \$500,000 and above, SwiftTerm is once again a [leader for low premium across the board \(PDF\)](#)—especially in our sweet spot ages of 25 to 55 years old in non-nicotine rate classes.¹



Policy size increase to \$3 million

We’ve increased our maximum policy size [from \\$2 million to \\$3 million \(PDF\)](#) to accommodate more of your customers’ growing coverage needs.



Coverage in as little as 18 minutes

Qualified clients can now get term coverage even faster than before—[in as little as 18 minutes \(PDF\)](#).² That’s not just an instant decision we’re providing, but an actual policy on the spot.

New pricing transition rules

- All new and pending applications will automatically receive the lowest rates available.
- Policies issued prior to Sept. 8 (today) will keep the older rates.

Symetra SwiftTerm is the only end-to-end digital platform that can provide up to \$3 million in coverage in as little as 18 minutes.² And with its industry-leading low premiums, you can look to SwiftTerm to be your go-to online life insurance solution this fall!

[Visit our SwiftTerm page for sales tools and resources](#)

For more information about SwiftTerm and our recent enhancements, contact your regional vice president or the Symetra Life Sales Desk at 1-877-737-3611 or lifesales@symetra.com.

Related Links

- › [SwiftTerm Microsite](#)
- › [Our Product Suite](#)
- › [Symetra At-A-Glance \(PDF\)](#)
- › [About Us](#)
- › [Press Room](#)

Symetra Social Impact

Our corporate social responsibility program, [Symetra Social Impact](#), is designed to strengthen communities, engage employees and support a sustainable future for our planet.

Connect with us:



Symetra SwiftTerm is a term life insurance policy issued by Symetra Life Insurance Company, 777 108th Ave NE, Suite 1200, Bellevue, WA 98004. Policy form number is ICC20_LC1 in most states. Not available in all U.S. states or any U.S. territory.

Guarantees and benefits are subject to the claims-paying ability of Symetra Life Insurance Company.

¹For more details about Symetra SwiftTerm's competitive standings, refer to LIM-1637.

²Depending upon your client's answers during the application process, they may travel down one of three underwriting paths— instant coverage, accelerated underwriting or full underwriting. The typical coverage turnaround time is about 18 minutes for instant coverage, 24-72 hours for accelerated underwriting and 30 days for full underwriting.

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