

[\(View Email Online\)](#)



Symetra Life Insurance Company

## SwiftTerm<sup>SM</sup>: More competitive pricing and expanded sweet spots

- [New pricing available Oct. 1, 2021.](#)
- [New and expanded sweet spots place us at No. 1 over 90% of the time.](#)
- [The only end-to-end digital platform that can provide up to \\$2 million in term life insurance coverage in as little as 25 minutes.<sup>1</sup>](#)
- [Join us today for an informative webinar.](#)

**Sept. 30, 2021**

At Symetra, we're always fine-tuning our products to ensure they're competitive, fulfill your clients' financial needs, and help you build your business. That's why we're excited to announce that Symetra SwiftTerm now offers even more competitive pricing and product sweet spots than before!

SwiftTerm provides the only end-to-end digital platform that can provide up to \$2 million in coverage in as little as 25 minutes—and now its new pricing is also [bringing the heat \(PDF\)](#). With our recent changes, **SwiftTerm now ranks No. 1** over 90% of the time in our expanded sweet spot ages of 30 to 50 years old in non-nicotine rate classes.<sup>2</sup> Our new rates will be available for sale starting tomorrow, **Oct. 1, 2021**.

### Important dates

#### Today

- Join us at 1 p.m. ET/10 a.m. PT for a SwiftTerm webinar discussing the updated pricing and more. [Click below to register.](#)

**Oct. 1, 2021**

- New SwiftTerm pricing is available! All new and pending applications will receive the new rates. Policies issued prior to Oct. 1 will keep the old rates.
- New pricing will be reflected on all available quoting platforms.

We are excited to offer our new pricing and look forward to supporting your sales efforts!

For more information about SwiftTerm's new pricing, sweet spots or digital capabilities, contact your regional vice president or the Symetra Life Sales Desk at 1-877-737-3611. ***And don't forget to join us for our SwiftTerm Updates webinar today at 1 p.m. ET/10 a.m. PT!***

[Register now](#)

Connect with us:



Symetra SwiftTerm is a term life insurance policy issued by Symetra Life Insurance Company, 777 108th Ave NE, Suite 1200, Bellevue, WA 98004. Policy form number is ICC20\_LC1 in most states. Not available in all U.S. states or any U.S. territory.

Guarantees and benefits are subject to the claims-paying ability of Symetra Life Insurance Company.

<sup>1</sup>Depending upon your client's answers during the application process, they may travel down one of three underwriting paths – instant approval, accelerated underwriting or full underwriting. The typical coverage turnaround time is about 25 minutes for instant approval, 24-72 hours for accelerated underwriting and 30 days for full underwriting.

<sup>2</sup>For more details about Symetra SwiftTerm's competitive standings, refer to LIM-1637.

SwiftTerm<sup>SM</sup> is a service mark of Symetra Life Insurance Company.

Copyright © 2004 - 2021 Symetra Life Insurance Company, 777 108th Ave NE, Suite 1200, Bellevue, WA 98004. All rights reserved. Symetra<sup>®</sup> is a registered service mark of Symetra Life Insurance Company.

[1-800-SYMETRA \(796-3872\)](tel:1-800-SYMETRA)

[> Privacy Policy](#) > [Business Continuity](#) > [Security](#) > [Legal Disclosures](#)  
> [Unsubscribe](#) > [www.symetra.com](http://www.symetra.com) > [info@symetra.com](mailto:info@symetra.com)