

# Promote Yourself on Social Media!

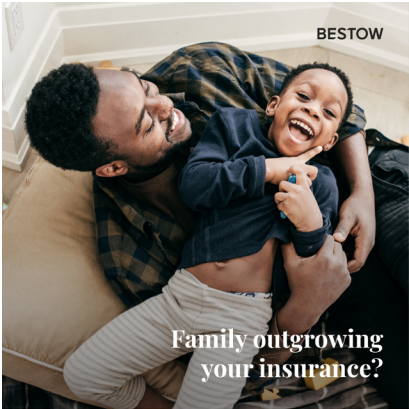
Facebook and Instagram are an easy, fun, and free way to promote yourself and the value you provide as an agent. It can help you create a quick emotional connection with potential leads and help start a conversation about their insurance needs.

Bestow has created a collection of images and captions for use by our contracted agents. There are a variety of options to fit different audiences and life event triggers, from growing families and new mortgages to compelling marketing messages – whatever you think.

[Click to download your social media assets](#)

Before posting, be sure to check out our [advertising guidelines](#).

Once you've downloaded the images, get posting and start a conversation!



**Caption:** Apply for fast, affordable term life insurance today. There's no medical exam needed, and coverage starts at \$10/mo. Contact me today to learn more!



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**Caption:** Apply for fast, affordable term life insurance today. There's no medical exam needed, and coverage starts at \$10/mo. Contact me today to learn more!



**Caption:** Family outgrowing your insurance? Apply for fast, affordable term life insurance today. There's no medical exam needed, and coverage starts at \$10/mo. Contact me today to learn more!



**Caption:** The jingle of new house keys may mean it's time to revisit your coverage needs. Apply in minutes for term life insurance coverage up to \$1.5 MM. No medical exams. Starts at \$10/mo. Contact me today to learn more!



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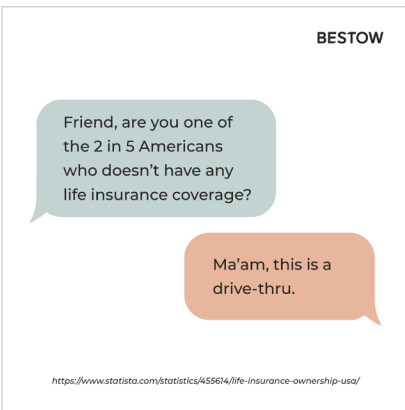


**Caption:** Now's the time to think about your coverage needs. Apply for affordable term life insurance in as little as 5 minutes, and have coverage today, if approved. No medical exams. No needles. Just coverage for your growing family. Contact me today to learn more!



**“The application process was easy and not time consuming. Literally had coverage in about 10 minutes. Thanks Bestow!”**  
— Brian

**Caption:** People are loving how fast and simple Bestow is! Apply for affordable term life insurance in as little as 5 minutes, and have coverage today, if approved. No medical exams. No needles. Just coverage for your growing family. Contact me today to learn more!

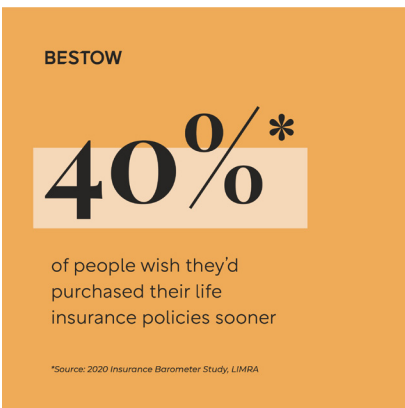


Friend, are you one of the 2 in 5 Americans who doesn't have any life insurance coverage?

Ma'am, this is a drive-thru.

<https://www.statista.com/statistics/455614/life-insurance-ownership-usa/>

**Caption:** With apologies to the drive-thru cashier, I'm just too excited about this super fast and easy way to apply for term life insurance. It takes minutes and you could have coverage today, if approved. Starts at \$10/mo and there's no medical exam needed. Contact me to learn more.



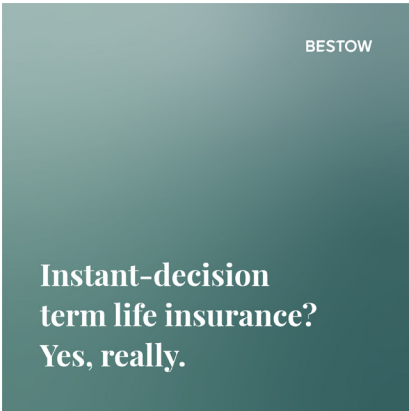
BESTOW

**40%\***

of people wish they'd purchased their life insurance policies sooner

\*Source: 2020 Insurance Barometer Study, LIMRA

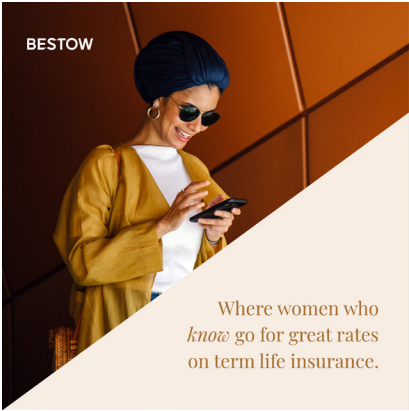
**Caption:** Young and healthy usually means lower premiums, so you should consider locking in your rate! Apply for affordable term life insurance in as little as 5 minutes, and have coverage today, if approved. No medical exams. No needles. Just coverage. Contact me today to learn more!



**Caption:** It's true! Contact me to learn more about this super fast and easy way to apply for term life insurance. It takes minutes and you could have coverage today, if approved. Starts at \$10/mo and there's no medical exam needed.



**Caption:** It's true! Contact me to learn more about this super fast and easy way to apply for term life insurance. It takes minutes and you could have coverage today, if approved. Starts at \$10/mo and there's no medical exam needed.



**Caption:** Term life insurance rates starting at just \$10/mo! Apply for affordable term life insurance in as little as 5 minutes, and have coverage today, if approved. No medical exams. No needles. Just coverage. Contact me today to learn more!

\*Bestow rates for healthy women 25-35 compared against the 2021 PolicyGenius Life Insurance Index (this disclaimer is required to be in the caption for this post)



**Caption:** Nothing like looking out for your family's financial future to help you sleep better at night. Apply for fast, affordable term life insurance and you could have coverage today, if approved. Plans start at \$10/mo. No medical exams. No needles. Just coverage. Contact me to learn more!