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As a leading long-term care insurance carrier, Mutual of Omaha has a responsibility to our policyholders and distribution partners to ensure our pricing strategy and product offerings are effective. We have been monitoring industry trends, internal claims data and the economic environment over the past several years. As a result, we are refreshing our rates and implementing benefit option changes to the MutualCare<sup>®</sup> Solutions Portfolio **effective September 1, 2020.\*** 

The details are outlined below:

#### **Impacted States**

Alabama, Alaska, Arkansas, Colorado, Georgia, Idaho, Illinois, Iowa, Kentucky, Louisiana, Maine, Michigan, Minnesota, Mississippi, Missouri, Nebraska, Nevada, New Hampshire, New Mexico, North Carolina, Ohio, Oklahoma, Oregon, Rhode Island, South Carolina, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, and Wyoming

#### **Rate Adjustments**

Premium adjustments may vary by age, sex and benefit selection. You may view the new rates by referring to the quoting software beginning September 1, 2020.

## **Benefit Changes**

Cash Benefit:

- MutualCare<sup>®</sup> Custom: 25% of home health care benefit up to maximum of \$2,000 per month
- MutualCare<sup>®</sup> Secure: 25% of home health care benefit up to maximum of \$2,000 per month

#### Partner Premium Allowances:

• Both Issued: 15%

• One Issued: 5%

## **Transition Rules**

New paper and e-Applications for MutualCare Solutions will be required beginning **September 1, 2020**. Please discontinue use of all old applications. The following transition rules will apply:

- Paper Applications
  - Applications with a signed date of September 1, 2020, and later will get the new rates and benefits and <u>will require our new</u>
    <u>application</u>.
  - Applications signed prior to September 1, 2020 and received in the home office on or before September 11, 2020, will receive the current rates and product benefits.
  - Old applications received after September 11, 2020, will not be accepted regardless of application sign date. Applications will be closed, and a new application will be required to apply for coverage. <u>No exceptions will be made.</u>
- e-Applications
  - If you have a pending e-Application started prior to September 1,
    2020, your application must be signed prior to September 1,
    2020 to receive the old rates and benefits. You can access your
    pending application, complete and submit like normal.
  - Pending e-Application must be received in the Home Office no later than September 11, 2020, or it will not be accepted.

## **Quoting Software**

Winflex, MutualCare<sup>®</sup> Solutions, and mobile quote software will be available for download effective September 1, 2020.

## Marketing Materials and Forms

- Marketing materials are in the process of being updated. You will be notified when the materials are ready to order.
- Old Applications

- Paper applications are available for download only on Sales
  Professional Access until August 31, 2020.
- e-Applications will be available until August 31, 2020.
- New Applications
  - Paper applications will be available to order through your normal ordering channels on August 19, 2020.
  - e-Applications will be available on September 1, 2020 on Sales
    Professional Access.

# Our MutualCare<sup>®</sup> Solutions Portfolio is Designed for Long-Term Stability

Mutual of Omaha has decades of expertise developing products and pricing them effectively for the long run. We sold our first long-term care insurance policy in 1987, and since then, we've paid over \$1.1 billion in benefits to our policyholders. That means we will continue to be here for your clients when they need us most.

Although we understand these changes may impact your business, the benefits that make Mutual of Omaha unique in the standalone LTCi space remain in place. They include:



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- Calendar Day Elimination Period
- Cash or Reimbursement Benefit
- Home Health Care
- Monthly Benefit
- Inflation Buy-Up

Read our Competitive Brochure

Mutual of Omaha remains committed the LTCi marketplace and is making the responsible business decisions necessary to keep our promises to policyholders and to remain competitive.

Thank you for your continued trust in Mutual of Omaha. We look forward to providing LTC solutions for years to come.

Jess Strace

**Tess Grace** *Senior Vice President* Brokerage Sales

#### Privacy Policy <u>Terms of Use</u> <u>View Web Version</u>

\*These changes do not impact the LTC Rider or LTC17W.

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