

# Speed up your Term business with Drop Ticket



Let us help simplify the way you prepare and submit your Term business. Use our electronic fillable short form, known as Drop Ticket, to quickly provide the basic client information. This jump-starts the application process and moves it to underwriting even faster.

## Work smarter, not harder

- Online and easy to use for any face amount
- Collects required forms and electronic signatures more effectively and efficiently
- Allows you to order medical/exams or have them ordered for you
- Speeds up the underwriting and issue process leaving you more time to sell
- Works even faster when paired with Accelerated Underwriting\* and Principal® Life Online application and eDelivery features

## Two ways to access

### Principal Drop Ticket

- 1 Complete the ticket for your Term case (any face amount) via [principal.com/lifepublicdropticket](http://principal.com/lifepublicdropticket).
- 2 Client completes the application online or over the phone.
- 3 A fully completed application packet is emailed to the client for electronic signature and then submitted to Underwriting.

**Note:** Use your Principal user ID and password or your tax ID to access the Drop Ticket form.

### Drop Ticket via vendor

- 1 Log on to iPipeline's iGO, or the LifePipe Term Quote Tool.
- 2 Complete the ticket for your Term case, for any face amount, via iGO or LifePipe.
- 3 Provide the information to your BGA (if applicable) who will review and submit to Principal.
- 4 Client completes the application online or over the phone.
- 5 A fully completed application packet is emailed to the client for electronic signature and then submitted to Underwriting.



Call the National Sales Desk today at 800-654-4278, or your Life RVP.  
Visit us at [advisors.principal.com](https://advisors.principal.com).



[advisors.principal.com](https://advisors.principal.com)

All guarantees are based on the claims-paying ability of the issuing insurance company.

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