



# VITALITY HEALTHYFOOD™

A NEW BENEFIT OF THE JOHN HANCOCK VITALITY PROGRAM

## Help your clients save \$600 a year by eating healthy

Life insurance with the John Hancock Vitality Program rewards your clients for living a healthy life. Now, we've expanded the program to offer significant savings for making smart choices at the grocery store.

With our new HealthyFood benefit, clients can save up to \$600 a year – \$50 a month – on their qualified healthy food purchases. There are more than 16,000 participating stores nationwide, including Walmart and 70 major grocery chains in the NutriSavings™ network. Clients can also earn Vitality Points with every purchase they make, leading to greater premium savings and rewards.

### HEALTHYFOOD BENEFITS INCLUDE:

- **25% savings** on qualified healthy food purchases – up to \$600 a year
- **2 Vitality Points** with every HealthyFood purchase (up to 600 a year)
- **Tools and resources** to help clients eat healthy every day, including valuable nutrition information from the *Tufts Health & Nutrition Letter*

### Two Great Ways Your Clients Can Save:

#### Walmart®

- 4,000 locations nationwide
- Discounts on all *Great For You*™ foods
- Real-time savings at the check-out

#### NutriSavings™

- 70 participating grocery chains (12,000 locations nationwide)
- 15,000 qualified healthy foods
- Savings will accumulate and can be redeemed from a client's NutriSavings account





## HOW HEALTHYFOOD WORKS

Clients automatically qualify for the HealthyFood benefit during their first year with the John Hancock Vitality Program.

In year two and beyond, they'll need to achieve a Gold or Platinum Rewards Status to take advantage of the program. They will, however, continue to accumulate Vitality Points for their healthy food purchases no matter what their Vitality Status. HealthyFood is currently available on all life insurance policies with Vitality.\*

\*The HealthyFood benefit will be available on John Hancock Term with Vitality policies at or below \$2,000,000 in May 2016.

## MORE REWARDS FOR HEALTHY LIVING

**The HealthyFood benefit is just one of the many ways your clients can save money and earn valuable rewards with the John Hancock Vitality solution. With this exclusive new benefit, they can lower their grocery bill, weight, blood pressure, and life insurance premiums all at the same time.**

## LEARN MORE AT

**JHREDEFININGLIFE.COM** OR CALL 888-266-7498, OPTION 2

The HealthyFood benefit is available to your clients on qualified purchases during their first program year regardless of their Vitality Status. In subsequent program years, HealthyFood discounts are only available if they achieve a Gold or Platinum Status. They will, however, continue to accumulate Vitality Points for their healthy food purchases no matter what their Vitality Status.

Vitality is the provider of the John Hancock Vitality Program in connection with your life insurance policy.

Insurance products are issued by John Hancock Life Insurance Company (U.S.A.), Boston, MA 02116 (not licensed in New York) and John Hancock Life Insurance Company of New York, Valhalla, NY 10595.

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